



Interfilière names Beachwear Designer of the Year

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May 20, 2014

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Italian fabric manufacturer SITIP will be crowned 2014 Beachwear Designer of the Year at Interfilière Paris in July.



The company will be recognised for its excellence in producing warp-knitted fabrics and circular knits, trade show organisers said.

Founded in 1970, SITIP is active in several different sectors, including sports, personal care, medical and automotive.

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The company entered the beachwear market in 2007 and the lingerie industry shortly after.

SITIP's first beachwear prints were showcased at Interfilière Hong Kong last month and now the entire, finished collection will be unveiled at Interfilière Paris.

The collection, made exclusively in Italy, includes on-trend prints and colours, using fabrics with chlorine-resistant qualities, and microfibers made from recycled materials.

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