



with

ROICA.
ADVANCED FIT FOR LIVING

BeHOT using **ROICA™** is a patented fabric structure generating real heat through stretch action.

BeHOT using **ROICA™** produces measurable heat up to 2 degrees in winter cycling tests as test-certified by CeRism, Outdoor Sport Research Centre at Verona university.

BeHOT using **ROICA™** creates and maintains more than 1° temperature difference.

BeHOT using **ROICA™** minimizes heat loss and maintains muscle comfort performance.

BeHOT is made with a patented fabric system of Asahi Kasei
StretchEnergy™

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ROICA™

ADVANCED FIT FOR LIVING

with

BeHOT

Heat Generating Technology

By SITIP

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